The Rise of Managed SEO Sydney

Managed SEO Sydney grew strong in 6 weeks.

I launched Managed SEO (https://managedseo.com.au) on 1st July 2017. Managed SEO is an SEO Agency in Sydney Australia who offer a complete SEO system designed and redesigned in order to give the very best chance of search engine rankings possible.

The key is in the system, when you trust and follow the process you can be sure that the results will speak for themselves.

Step 1 - Website Audit

We start with an audit in order to work out the exact state of your SEO in order to understand where the starting point of your SEO will be.

Step 2 - Strategic Planning

In order to get great results you must plan them, in this step we ensure you have a plan going forward.

Step 3 - Onsite SEO

No website will rank unless the onsite is done properly. When the onsite SEO sends the right signals to the search engines - there will be a much higher chance of success.

Step 4 - Constant Content

Further to the planning of your SEO, having regular content written which aligns with your SEO plan will help your onsite authority increase continuously.

Step 5 - Offsite Authority

The right links coming to your website from other websites in your niche will give you the edge over your competition.

On the 1st July 2017 Managed SEO had a DA of 1.

I launched the site with
- Home
- Strategy (5 sub pages of strategy),
- Membership
- Blog
- Contact
- Then 10 pages each with a different SEO product on it.

I also added 5 x 500 word blog posts before opening the site to the public.

After launching the website added
- 1 press release (200-300 backlinks from News Websites)
- 2 x 1000 word blog posts,
- 1 DA30 Guest Post
- Large backlinking package

By 18th July 2017 my Domain Authority had grown to 19

At this point I started adding links from the footers of around 15 - 20 authority sites (Various Niches) between DA5 - DA40.

I then added another 4 x 1000 word Blog Posts, a 50-pack of Citations for the maps listing.

By 28th July 2017 my Domain Authority was at 29.

I then added 5 Guest Posts on DA30+ SEO Niche related websites and another 20 backlinks from various (General DA10 - 40) authority sites (footer links) around the internet.

On the 15th August 2017 my Domain Authority was at 34.

- I then added a 500 word blog post and then a 1500 word blog post.
- I also added another 5 links from Authority sites.
- I also added an extra page in for those who want an Autopilot type of product. https://managedseo.com.au/autopilot-seo-packages/

On 23rd August 2017 my Domain Authority was still 34.

I opened an account in academia.edu (Domain Authority 89) and started to list my research and outcomes. https://scottnailon.academia.edu/

I look forward to recording my learnings here in order to benefit the wider community!

Whilst working on this I was also working on the following Domains:

- Easy Solutions Plumbing Sydney
- Mediamix Promotions
- Volpe Curtains and Blinds
- Amaze Web Hosting
- Natural Protein Powder
- Stralis Energy
- Unlock Your Voice

I look forward to seeing the results we are planning for all of these clients.